

Symposium Sponsorship Package



**Project
Management
Institute®
Newfoundland
& Labrador**

Who are we?

About PMI

We are proud to be the world's leading authority on project management. PMI empowers professionals to transform ideas into reality through best practices, global advocacy, networking, collaboration, research, and continuing education. PMI offerings include globally recognized standards and certifications, online courses and continuing education, thought leadership from world leaders in project management, digital publications, helpful communities and more.

Since 1969, PMI has been a “for-purpose” organization, working in nearly every country around the world to advance careers, strengthen organizational success, and enable change-makers with new skills and ways of working that maximize their impact.

About PMINL

PMINL is your local chapter of the PMI global organization. Chartered in 2001, PMI Newfoundland and Labrador provides its members with professional development and networking opportunities to help increase project management knowledge and make connections in the professional community.

At PMINL (Project Management Institute Newfoundland & Labrador Chapter), we are dedicated to supporting and advancing the project management profession. Our events and programs provide valuable learning, networking, and professional development opportunities for project managers and industry leaders.

By becoming a sponsor, your organization will gain exclusive exposure to industry professionals, business leaders, and key stakeholders, helping you enhance your brand presence and build meaningful connections.

Why Sponsor Our Symposium?

The PMINL Annual Conference brings together project management professionals, business leaders, executives, students, and emerging professionals from across Newfoundland and Labrador for a full day of learning, networking, and professional development.

With an expected attendance of over 120 professionals, the conference provides sponsors with a unique opportunity to increase brand visibility, build meaningful relationships, and demonstrate support for the local project management community.

1. Brand Visibility & Recognition

- Showcase your organization to 120+ conference attendees.
- Gain exposure through conference marketing, event materials, and sponsor recognition.
- Increase awareness of your products, services, and career opportunities.
- Strengthen your brand presence within the project management community.

2. Networking & Business Connections

- Connect directly with project managers, business leaders, and decision-makers.
- Build relationships with professionals across multiple industries.
- Create opportunities for future partnerships, business development, and collaboration.
- Engage with attendees throughout the conference experience.

3. Talent Attraction & Recruitment

- Promote career opportunities within your organization.
- Increase visibility among experienced professionals and emerging talent.
- Position your organization as an employer of choice within the local market.
- Connect with individuals seeking career growth and professional development.

3. Support Professional Development

- Demonstrate your commitment to the advancement of project management in Newfoundland and Labrador.
- Help create valuable learning and networking opportunities for professionals in our community.
- Align your brand with leadership, innovation, and professional excellence.



Iron Package



The Iron Package is a simple and affordable way to support the PMINL Conference while gaining visibility among project management professionals and industry leaders.

Benefit	Details
Logo on Conference Materials	✓
Social Media Promotions	2 posts
Recognition During Conference	✓
Complimentary Conference Tickets	1 ticket
Promotional Item in Swag Bag	✓
Company Logo & Link on Conference Website	✓

Why Choose Iron – \$500

For organizations looking to maximize visibility and networking opportunities.

The Silver package provides a strong balance between brand exposure and direct engagement with conference attendees.

Bronze Package

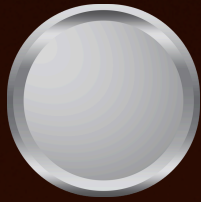
The Bronze Sponsorship Package is ideal for organizations looking to increase brand visibility and engage with conference attendees.

Benefit	Details
Logo on Conference Materials	✓
Exhibitor Table	10% discount
Social Media Promotions	2 posts
Recognition During Conference	✓
Complimentary Conference Tickets	2 tickets
Discount for Additional Employees	5%
Promotional Item in Swag Bag	✓
Company Logo & Link on Conference Website	✓

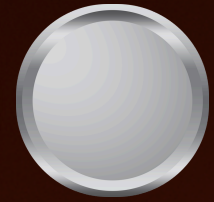
Why Choose Bronze – \$1000

For organizations seeking meaningful conference exposure.

The Bronze package helps sponsors increase awareness of their brand while demonstrating support for the project management community.



Silver Package



The Silver Sponsorship Package provides enhanced visibility and direct engagement opportunities throughout the conference.

Benefit	Details
Logo on Conference Materials	✓
Exhibitor Table	✓
Social Media Promotions	3 posts
Recognition During Conference	✓
Complimentary Conference Tickets	5 tickets
Discount for Additional Employees	5%
Promotional Item in Swag Bag	✓
Company Logo & Link on Conference Website	✓

Why Choose Silver – \$2000

For organizations looking to maximize visibility and networking opportunities.

The Silver package provides a strong balance between brand exposure and direct engagement with conference attendees.



Gold Package



The Gold Sponsorship Package offers premium visibility and recognition throughout the PMINL Conference.

Benefit	Details
Premium Logo Placement	✓
Speaking Opportunity	3 Minutes
Premium Exhibitor Table	✓
Social Media Promotions	4 posts
Featured Sponsor Recognition	✓
Complimentary Conference Tickets	6 tickets
Discount for Additional Employees	10%
Promotional Item in Swag Bag	✓
Company Logo & Link on Conference Website	✓

Why Choose Gold- \$3500

For organizations seeking significant visibility and engagement.

The Gold package allows sponsors to showcase their brand, connect directly with attendees, and strengthen their presence within the project management community.



Platinum Package



Our Platinum Sponsorship Package offers maximum visibility, premium branding, and exclusive recognition throughout the PMINL Conference.

Benefit	Details
Presenting Sponsor Designation	✓
Largest Logo Placement	✓
Opening Welcome Remarks	Exclusive cohort sponsor
Premium Exhibitor Table	✓
Social Media Promotions	6 posts
Featured Sponsor Recognition	✓
Complimentary Conference Tickets	8 tickets
Discount for Additional Employees	15%
Promotional Item in Swag Bag	✓
Company Logo & Link on Conference Website	✓

Why Choose Platinum – \$5000

For organizations looking to position themselves as leaders within the project management community.

The Platinum package provides the highest level of visibility and engagement, allowing sponsors to connect directly with attendees while demonstrating their commitment to professional development and industry growth.

Exclusive Sponsorship Options

Opportunity	Price (\$)	Details
Lunch Sponsor	1200	Exclusive branding during lunch service
Coffee Break Sponsor	750	Branding at refreshment stations
Networking Reception (Gala) Sponsor	1500	Exclusive branding at networking event
Registration Sponsor	800	Branding at registration desk and attendee check-in
Name Tags Sponsor	1000	Company logo featured on conference Name Tags
Swag Bag Sponsor	1000	Branding on attendee bags
Speaker Sponsor	800	Recognition as sponsor of keynote or featured speaker

Expected Attendance: 120+ Project Management Professionals, Business Leaders, Executives, Students, and Emerging Professionals.

Join Us as a Sponsor!

Thank you for considering a partnership with PMINL. Your support will help us enhance professional development, foster industry connections, and create valuable opportunities for our community.

By sponsoring PMINL, you gain exclusive visibility, branding opportunities, and direct engagement with key industry professionals.

Contact Us:

For additional opportunities to show your support to the PMI NL community, please reach out to the Director of Sponsorship at sponsorship@pminl.ca



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Corporate Participation Packages

Team Sponsor Bundle (5 attendees)

Symposium only - \$1000

Symposium & Gala - \$1200

Benefit	Details
Company logo on conference website	✓
Social Media Recognition	✓
Recognition during conference	✓
Tickets	5 tickets
Promotional Item in Swag Bag	✓
Company Logo & Link on Conference Website	✓

Corporate Partner Bundle (8 attendees)

Symposium only - \$1200

Symposium & Gala - \$1400

Benefit	Details
Company logo on conference website	✓
Social Media Recognition	✓
Recognition during conference	✓
Tickets	8 tickets
Promotional Item in Swag Bag	✓
Company Logo & Link on Conference Website	✓