

# Project Management Institute Newfoundland & Labrador

PMI Newfoundland & Labrador Chapter P.O. Box 4021, Pearlgate PO Mount Pearl, NL A1N0A1

#### Sponsorship Packages



Note: Numbers on the pyramid indicate the maximum sponsors in each category.

#### Platinum Sponsor \$2,500 2 Opportunities

- 3 Events Presenting Sponsor. Sponsor name and logo placement on all materials related to the events
- Company logo projected on screen at all Chapter events during "non-presenting time"
- Logo and link on Chapter website front page for 12 months
- Logo and link & 50 words of advertising on Chapter website Sponsorship page for 12 months
- Opportunity to supply corporate giveaways at the PMI-NL events

## Gold Sponsor \$2,000 5 Opportunities

- 2 Events Presenting Sponsor. Sponsor name and logo placement on all materials related to the events
- Company logo projected on screen at all Chapter events during "non-presenting time"
- · Logo and link on Chapter website front page for 6 months
- Logo and link & 50 words of advertising on Chapter website Sponsorship page for 6 months
- · Opportunity to supply corporate giveaways at the PMI-NL events

# Silver Sponsor \$1,500 10 Opportunities

- 1 Events Presenting Sponsor. Sponsor name and logo placement on all materials related to the events
- Company logo projected on screen at all Chapter events during "non-presenting time"
- Logo and link on Chapter website front page for 3 months
- Logo and link & 50 words of advertising on Chapter website Sponsorship page for 3 months
- · Opportunity to supply corporate giveaways at the PMI-NL events

#### Bronze Sponsor \$1,000 15 Opportunities

- Acknowledgement at the events and opportunity to introduce the speaker at the presented event
- Sponsor name and logo placement on all materials related to the events
- Company logo projected on screen at all Chapter events during "non-presenting time"
- Logo and link on Chapter website front page for 1 months
- Logo and link & 50 words of advertising on Chapter website
   Sponsorship page for 1 month
- Opportunity to supply corporate giveaways at the PMI-NL events

#### **Benefits Summary**

Benefits	Platinum	Gold	Silver	Bronze
Events Presenting Sponsor. Sponsor name and logo placement on all materials related to the events	3 Events	2 Events	1 Events	
Company logo projected on screen at all Chapter events during "non-presenting time"	X	Х	Х	X
Logo and link on Chapter website – Home Page	12 Months	6 Months	3 Months	1 Month
Logo and link & 50 words of advertising on Chapter website Sponsorship page	12 Months	6 Months	3 Months	1 Month
Recognition at the Annual Volunteers/ Sponsors and Partners Appreciation Event	X	X	X	X
Opportunity to supply corporate giveaways at the PMI- NL events	X	X	X	Х

For more information, ple

sponsorship@PMINL.ca

## Event Sponsor \$500 8 Opportunities

- Table display of company product/services at Event
- Company logo projected on screen during "non-presentation time"
- With provision of door prize, access to business cards of event attendees
- Logo & link on Chapter website event notice page
- · Link in event e-mail announcement sent to all members



• Sponsors have the opportunity to send a 100-word message plus Logo and link, to the Chapter membership that will appear in one of the regular e-mail communications to the members. The cost for this service is \$25 per trailer message sent.

# Terms and Conditions

#### Eligibility

PMI®NL Chapter Event sponsorships are open to any individual, corporate entity, educational institution or vendor who is interested in furthering the practice of project management.

#### **Restrictions:**

#### PMI®NL shall not:

- Endorse products or services of any other organization (except PMI or PMI Components)
- Enter into an agreement with a sponsor or organization that does not abide by the PMI Code of Ethics and Professional Conduct
- Provide access to the PMI membership directory as a sponsorship benefit
- Agree to mass distribution to PMI®NL members as a sponsorship benefit
- Make qualitative judgments on the sponsor's organization, products and services
- Use comparative language or language that implies some level of quality in the acknowledgment or recognition
- Ask Chapter Event attendees or the public to buy the sponsor's products or services





