Sponsorship Package

Project Management Institute® Newfoundland & Labrador

Join Us as a Sponsor!

Benefit	Platinum ($5,000)	Gold ($3,500)	Silver ($2,000)	Bronze ($1,000)	Iron ($500)
Events Sponsored	4 Events	3 Events	2 Events	1 Event	–
Logo Placement on Event Materials (Digital & Print)	Premier Placement	Prominent	Standard	Standard	–
Logo Placement on Website	Homepage (Premium)	Homepage	Sponsor Page	Sponsor Page	Name/Logo Listing
Social Media Promotions	8 Posts	6 Posts	4 Posts	2 Posts	1 Thank-You Post
Promotional Video on Social Media	60s × 5	60s × 3	30s × 4	30s × 2	–
Newsletter Feature / Mention	Featured Article + Gold	Mention + Listed	Mention + Listed	Listed	Listed
Job Postings	5	4	3	2	–
Exclusive Sponsor Recognition	1 Event	1 Event	–	–	–
Speaking Opportunity (Meetings / Conference)	Workshop + 5 min Meeting Slot	3 min Meeting Slot	1 min Meeting Slot	30 sec	–
Lunch & Learn Hosting Opportunity	✓	✓	–	–	–
Mentorship Cohort Sponsorship	Exclusive Cohort	1 Cohort Sponsor	–	–	–

Join Us as a Sponsor!

Benefit	Platinum ($5,000)	Gold ($3,500)	Silver ($2,000)	Bronze ($1,000)	Friend ($500)
Complimentary Conference Booth	✓	✓	–	–	–
Complimentary Conference Tickets	8 Tickets	4 Tickets	2 Tickets	1 Ticket	1 Ticket
Discount for Additional Employees	20%	15%	10%	5%	–
Sponsorship Page Advertising	12 Months	12 Months	12 Months	12 Months	12 Months
PMINL Logo Usage Rights	✓	✓	✓	✓	–

Friends of PMINL

Apart from cash donations, our Association accepts in-kind sponsorship, which can include:

- Provision of meeting rooms or/an/ord meet-up places
- Provision of conference halls
- Meal tickets
- Swags and souvenirs

Contact Us:

For additional opportunities to show your support to the PMI NL community, please reach out to the Director of Sponsorship at sponsorship@pminl.ca

Project Management Institute. Newfoundland & Labrador

Join Us as a Sponsor!

Marketing & Promotional Services

PMINL offers additional promotional services to enhance your brand visibility across our network.

Service	Price ($)	Details
Job Postings	50	List up to 5 job positions per posting
Email Blast	50	Direct email blast to PMINL members
Target Promo Activities	100-450	Custom campaigns tailored to your company's goals
Social Media Campaigns	100-450	Sponsored

Contact Us:

For additional opportunities to show your support to the PMI NL community, please reach out to the Director of Sponsorship at sponsorship@pminl.ca

Project Management Institute Newfoundland & Labrador

Join Us as a Sponsor!

Thank you for considering a partnership with PMINL. Your support will help us enhance professional development, foster industry connections, and create valuable opportunities for our community.
By sponsoring PMINL, you gain exclusive visibility, branding opportunities, and direct engagement with key industry professionals.

Contact Us:

For additional opportunities to show your support to the PMI NL community, please reach out to the Director of Sponsorship at sponsorship@pminl.ca

Project Management Institute® Newfoundland & Labrador